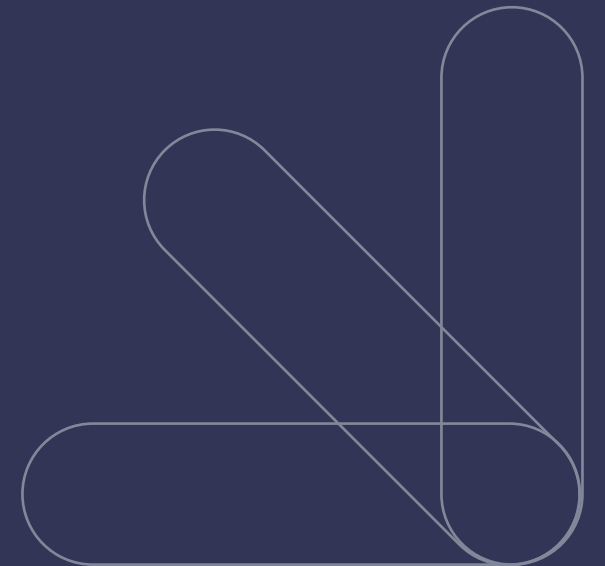


IT Outsourcing for International Companies



ALP ITSM – Service IT Company within the ALP Group



FOCUS

IT Outsourcing for international companies doing or localizing business in Russia and CIS



GEOGRAPHY

- Russia and CIS
- **900+** cities



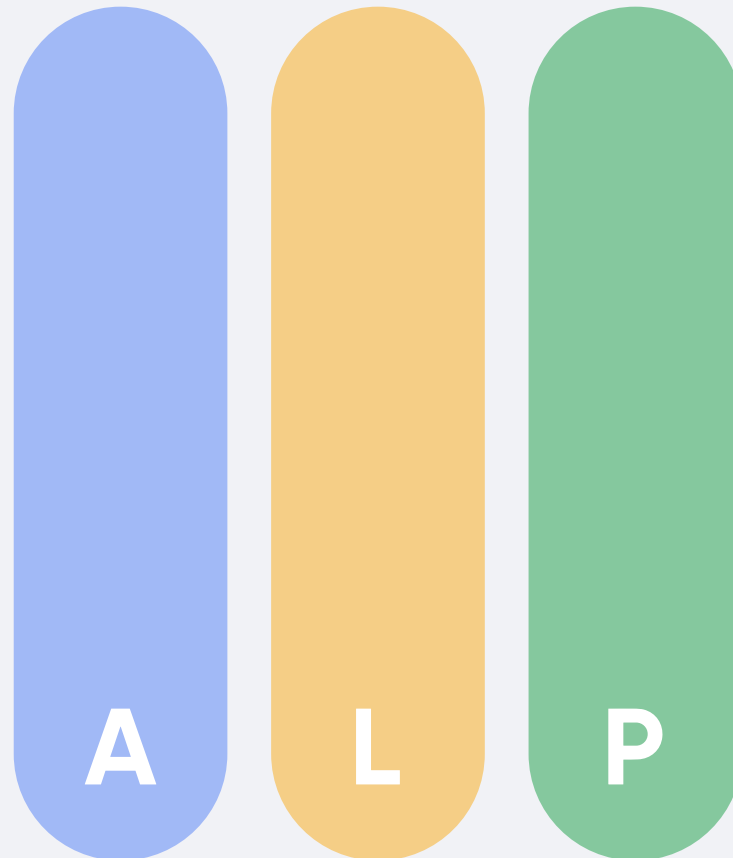
SPECIALIZATION

SERVICE

- Support of sanctions-independent IT solutions
- Service Desk Customer Support
- Office IT infrastructure support
- Application and IT Services Support
- Fieldforce and Branch Offices Support

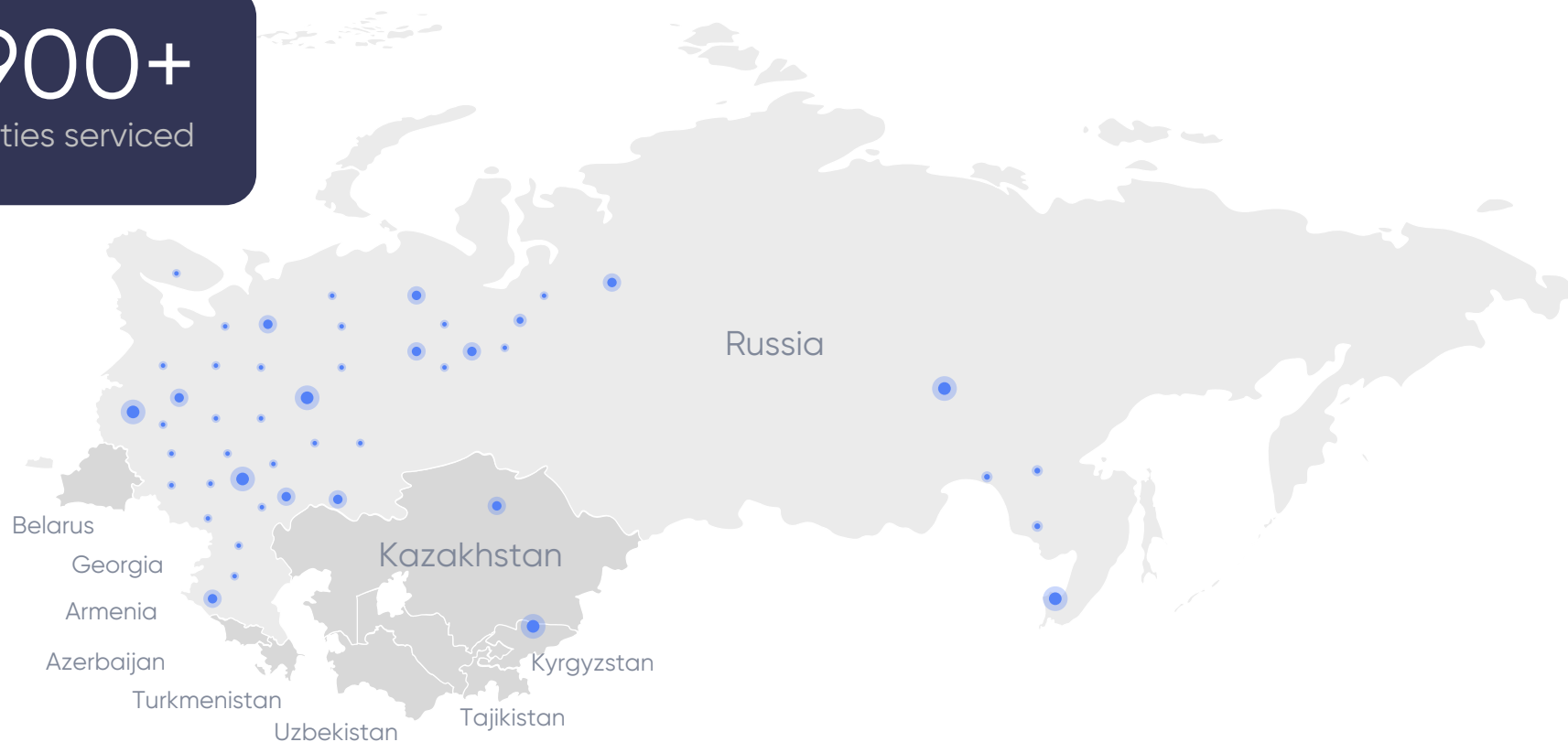
PROJECT

- Migration to sanctions-independent IT solutions
- Project management with coordination with Global IT
- Localization of IT infrastructure
- "IT relocations" of offices



Geography and Facts

900+
Cities serviced



2 150 Partners' Specialists

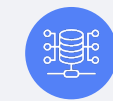
140 ALP ITSM Employees

1 150+ Service Partners

Service Objects

 **3 260**
Offices and Branches

 **12 700**
Workplaces

 **1 100**
Servers

Clients



ALP ITSM Services for International Companies



IT SUPPORT FOR OFFICES

- Service Desk – Single Point of Contact (SPOC) for IT Support
- Support for workplaces and office equipment
- Support for applications (including CRM, CLM)
- Support of IT and network infrastructure

REMOTE EMPLOYEE SUPPORT

- Fieldforce Support
- Branch Support (900+ cities)
- Mobile Device Management (MDM)

SPECIAL SERVICES

- IT support for cyclic conferences
- IT audit and inventory
- IT asset management
- Local IT project management

IT LOCALIZATION

- Localization of IT infrastructure
- Implementation and support of sanction-free IT solutions
- Migration of IT infrastructure to Russian clouds

Localization and Import Substitution of IT



Foreign companies localizing business in Russia



YOUR CHALLENGES

01

Inability to use foreign equipment and software due to sanctions

02

Risks of business interruption due to disconnection from the global IT landscape

03

Need to build an independent and stable IT infrastructure

ALP ITSM Solutions and Services

Localization and Import Substitution of IT

01 Audit of the existing IT infrastructure

02 Collection and analysis of business requirements

03 Selection of sanction-independent solutions

04 Design and launch of a pilot project

05 Full migration and post-project support



Why ALP ITSM

Experience & Expertise



20+ localized
IT infrastructures



Seamless migration without
stopping business



Successful projects with
international companies



Personalized solutions for
specific business needs



Support for implemented IT
solutions with financial
guarantees by SLA



Competence center for
import substitution since
2015

Common Services

for International
Companies



ALP ITSM Service Desk

-  SPOC for all IT requests
-  Russian and English speaking Helpdesk
-  Up to 24/7 support
-  Service providing according to the requirements of your Global IT



01 1st and 2nd lines of IT support

02 Full cycle request management

03 Support of sanctions-free IT solutions

04 Support for office and field staff

05 Collaboration with your Global IT

06 ITIL/ITSM Compliance

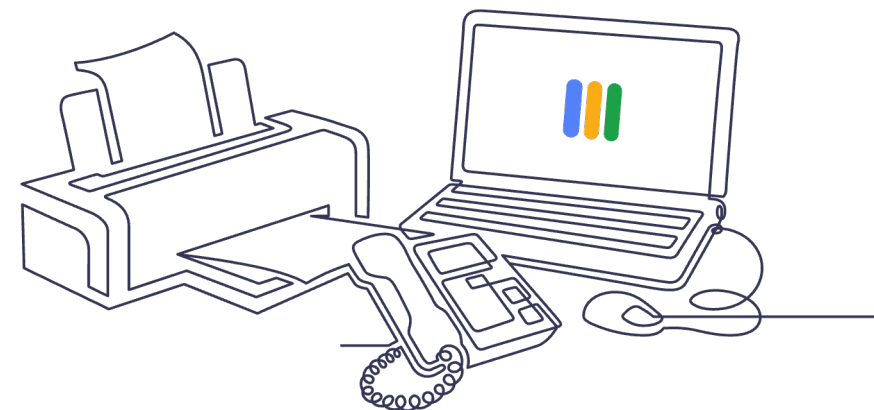
Support of Workplaces and Office Equipment

 Full range of services for IT support of office equipment

 Compliance with Client requirements

 Planned replacement of equipment according to Global IT requirements

 Installation and support of Russian equipment



01 Administration of software and hardware of workstations

02 IMAC service for office and salesforce


03 Corporate OS image support

04 Office and multimedia equipment support

05 Local network support

06 Access control system administration

Application Support

 Experienced team supporting corporate applications

 Interaction with Global IT and application developers

 Support for sanction-independent software



01 Request management and users support

02 Support for CRM, CLM, EDMS, BI, ERP, corporate portals

03 Administration and maintenance of functionality

04 Preparing of instructions and trainings for users

05 Access rights management

06 Maintaining a knowledge base of applications (instructions, regulations)

Field Force and Branches Support

 Dedicated support team

 Well-established processes for supporting field staff and branches

 Remote administration and on-site visits to 900+ cities in Russia and CIS



01 User request management and consultation

02 Administration of laptops, tablets, smartphones

03 Communication with Internet providers and telecom operators

04 IT training during training courses. Preparation of instructions

05 Mobile device management (MDM)

06 Support for CRM, CLM, local applications

Support of Cyclical Conferences



Experience in IT support of 100+ cyclical conferences



Upgrade and replacement of equipment without employee involvement



Individual approach to each conference



01 IT support for events in Russia and abroad

02 On-site Helpdesk for quick resolution of employee issues

03 Interaction with apps developers

04 Presentation of new services and user training

05 Centralized replacement or upgrade of equipment

06 Centralized iPhone/iPad setup

Printing Outsourcing



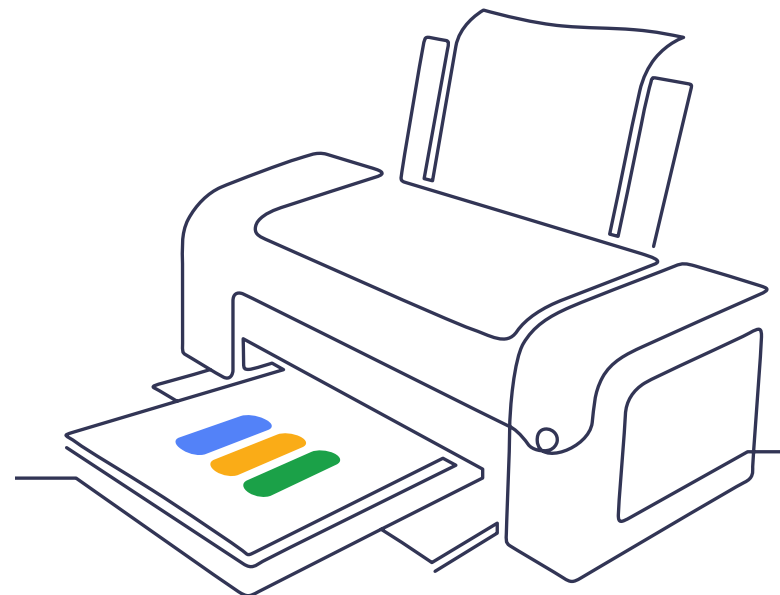
Maintenance of the printing service



Support for office equipment and "just-in-time" supply of consumables in 900+ cities



Work with original and high-quality compatible spare parts



01 Identification of systemic problems and "bottlenecks" in the printing infrastructure

02 Supply of original and high-quality compatible consumables and spare parts

03 Provision of replacement fund

04 Remote and on-site support. Incident and scheduled maintenance

05 Single SLA for all branches

06 Utilization of highly toxic waste from consumables

IT Audit and Inventory



Getting reliable information about the availability and condition of IT assets



Assistance in passing internal audits (including SOX)



Experienced audit team



01 Detailed description of the existing IT infrastructure

02 Inventory of equipment and software

03 Identification of systemic problems and "bottlenecks" of the IT

04 Identification and analysis of business risks associated with IT

05 Developing a corrective action plan

06 Recommendations for optimization of the IT infrastructure

IT Assets Management



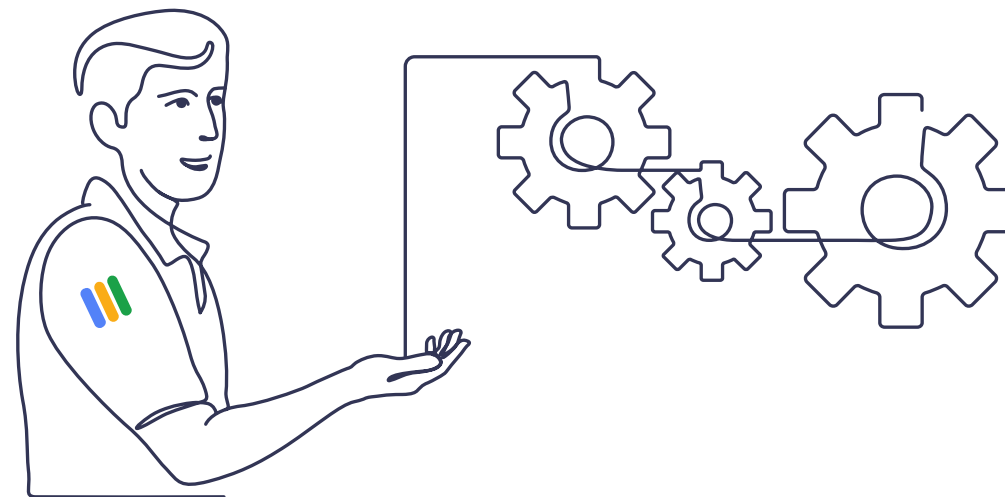
Relevant for medium and large companies



Management of the movement and life cycle of equipment and software



Work in accordance with client regulations



01 Management of IT asset movement

02 Life cycle Control




03 Management of storage (IT warehouse)

04 Inventory and checks

05 Repair Management

06 Keeping records of IT assets in the client's ITAM system

Support and Development of IT Infrastructure

 COMPONENTS	 CLASSICAL SOLUTIONS	 SANCTIONS-INDEPENDENT SOLUTIONS
<ul style="list-style-type: none"> • Network 	<ul style="list-style-type: none"> • Cisco, Mikrotik, Checkpoint, HP 	<ul style="list-style-type: none"> • VyOS (Vyatta), pfSense, Quagga, Squid
<ul style="list-style-type: none"> • Servers and Storage 	<ul style="list-style-type: none"> • HP, IBM, Dell, Huawei 	<ul style="list-style-type: none"> • Elbrus, Kraftway, Depo, iRU
<ul style="list-style-type: none"> • Virtualization 	<ul style="list-style-type: none"> • VMware vSphere, Microsoft HyperV 	<ul style="list-style-type: none"> • KVM, Docker, OpenVZ, Proxmox, OpenStack
<ul style="list-style-type: none"> • Operating Systems 	<ul style="list-style-type: none"> • Microsoft Windows, Windows Server 	<ul style="list-style-type: none"> • CentOS, Debian, RHEL, OS ALT, Astra Linux
<ul style="list-style-type: none"> • System services 	<ul style="list-style-type: none"> • Microsoft AD и сетевые службы 	<ul style="list-style-type: none"> • OpenLDAP, Samba DC, FreeIPA
<ul style="list-style-type: none"> • DBMS 	<ul style="list-style-type: none"> • Microsoft SQL, IBM DB2, Oracle DB 	<ul style="list-style-type: none"> • PostgreSQL / PostgresPro, MySQL, MongoDB
<ul style="list-style-type: none"> • Collaborative tools 	<ul style="list-style-type: none"> • Microsoft: Exchange, Skype for Business, SharePoint, Office 365 	<ul style="list-style-type: none"> • CommunigatePro, SOGo, Postfix, Exim, Cyrus, Courier, Ejabberd, My Office
<ul style="list-style-type: none"> • Infrastructure management 	<ul style="list-style-type: none"> • Microsoft System Center 	<ul style="list-style-type: none"> • Zabbix, Graylog, Puppet, Ansible
<ul style="list-style-type: none"> • Backup systems 	<ul style="list-style-type: none"> • Symantec / Veritas BackupExec, Microsoft DPM, Veeam Backup 	<ul style="list-style-type: none"> • Bacula, Duplicity

Outsourcing of IT Specialists

 Extra specialists for your IT department or project

 Dedicated IT specialist or Team. On-site or remotely

Why ALP ITSM

- Compliance of competencies with your requirements
- Replacement of the provided specialist with an employee with similar competencies in case of sick leave or vacation
- Compliance with the labor regulations of your company and the law
- Information security compliance

01 Fast deployment of IT specialists on your site

02 Employment in the ALP ITSM on a permanent or temporary basis

03 Replacement of an IT specialist during vacation or sick leave

04 Compliance of your requirements to hard skills and soft skills

05 On-site deployment in 900+ cities and towns of Russia and CIS

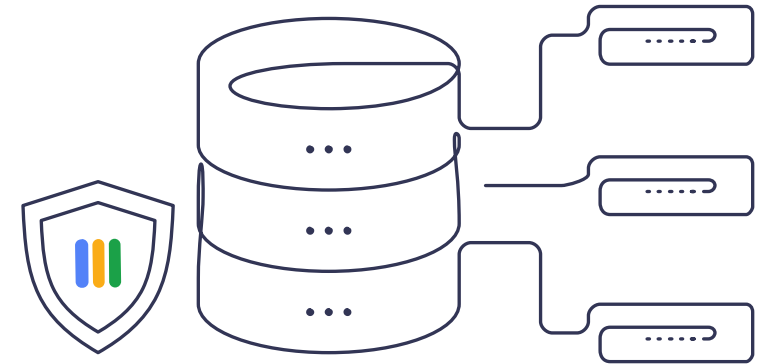
Information Security

 Analysis of security and identification of vulnerabilities in IT infrastructure

 Penetration test simulating a real attack (pentest)

 Providing data security and network functionality

 Specialists certified by CISA, CISSP, CEH, OSCP



01 Managed phishing (social engineering testing)

02 External penetration testing (BlackBox model)

03 Internal penetration testing (GreyBox model)

04 Security analysis of web and mobile applications

05 Preparation of regulations and instructions on IS

06 Recommendations for eliminating vulnerabilities and improving security

ALP ITSM Cases: Mid-size Offices Support

Dior

- Complex IT audit of the office and boutiques
- User and IT services support
- Opening of new boutiques
- Modernization of IT infrastructure

FISCHER

- 1st and 2nd lines of IT support
- Modernization of IT infrastructure in the office and stores
- Continuous IT infrastructure monitoring "Argus"
- Strict SLA: 15 minutes

nostrum Oil & Gas

- Opening a representative office in Russia
- Support for Windows and Linux servers
- Migration of IT infrastructure to cloud
- Resolving 80% of IT issues before they impact the business

ALP ITSM Cases: Enterprise Support

KFC

- Support of server infrastructure
- Creation and support of self-service terminal infrastructure
- Maintenance of office equipment
- Users:
1 000

INVITRO

- Support of medical offices
- Users' support
- Corporate software support
- Offices:
6 000

Abbott A Promise for Life

- Users support (office & fieldforce)
- Administration of corporate information systems
- System software support
- Users:
1 700

IT Service Management

Tools and Practices



IT Process System


Managing Service Level

With the ALP ITSM service you get an IT process system successfully used by 150 of our clients

System solves 3 main tasks:

 Provides stable service quality

 Ensures business continuity

 Reduces your losses from IT downtime

01 Incident Management
Resolving IT incidents ASAP.
Business doesn't stop

02 Change Management
Planning changes. Preparing "Plan B". Business doesn't lose money due to uncoordinated change

03 Routine Management
Backups, antivirus protection, server monitoring. Prevents IT downtime

04 Problem Management
Eliminating the root causes of incidents. Failures do not recur, the business does not suffer losses

05 Request Management
Consulting employees. Setting up software. Managing access. Providing fast and high-quality service

06 Quality Management
Measuring and improving service quality. Studying your feedback. Correcting violations. Growing the value of the service for business

ALP Q - Service Quality Management



ISO 9001 certified
by DQS



Service Review
with the Client



Customer satisfaction surveys
twice a year



Quality service
Q@alp-itsm.ru



External & Internal
service quality audits





Working SLAs

Financial Guarantees

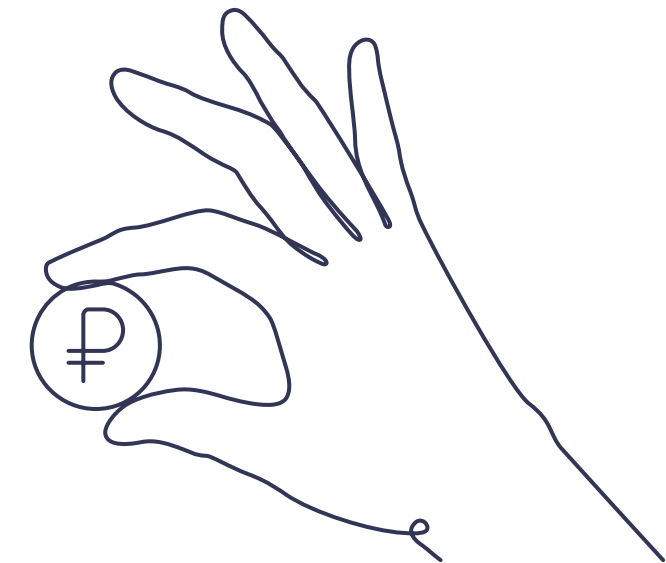


The quality of ALP ITSM service is legally guaranteed in the [Service Level Agreement \(SLA\)](#)

ALP ITSM SLA DEFINES:

Response time	ALP ITSM Financial Guarantees
 How quickly will you respond to my request?	Didn't resolve your request on time? We will return 1,500 ₺ for every hour of violation
Resolution time	
 When will my request be resolved?	

FACT
9 out of 10 IT companies cannot provide financial guarantees



Why ALP ITSM?

- 25+ years of experience in providing IT services to international companies
- Excellent knowledge of business processes and specifics
- Extensive experience working with corporate services



- Legally and financially significant quality guarantees
- Guarantees are fixed in the Contract and SLA
- **1 500 ₺** Compensation for every hour of Contract and SLA violation

• Full portfolio of IT services

• Unified SLA for **900+ cities** in Russia and CIS

• Working service level management processes

Contact Information Contact Information Contact Information



Nikita Smushkin
Sales Manager

 Nikita.Smushkin@alp-itsm.ru

 +7 (499) 681-91-12

